

CodeIT Enterprise™ and a state-of-the-art “print and apply” hardware solution at Lantmännen in Sweden.

CodeIT Enterprise™ is used at Lantmännen Cerealia’s plant in Laholm Sweden, where 600 000 delicious pancakes are made every day, for distribution all over the world.

With its large range of products, different size boxes and customized labels, Cerealia in Laholm faced a huge logistics problem previously, when it was using pre-printed labels. The problem was eliminated by leveraging data with CodeIT Enterprise™ software and a state-of-the-art “print and apply” hardware solution. More than 120 various types of pre-printed labels were boiled down to 7 different labels.

Thermal transfer technology for the “print and apply” solution was chosen as this was required by one of Cerealia’s larger customers. To complete the installation, CodeIT delivered seven Evolabel T63-Wipe large print and apply devices for the one million cardboard boxes that leave the plant each year. The seven Evolabel T63 systems are all connected to CodeIT Enterprise™ which collects all data to be printed on the labels from Cerealia’s ERP system M3.

Martin Göransson, Production Manager, explains “The boxes are in various sizes and the label must be centered. This is easy to do with the Evolabel electrical controlled side positioning stand. With the Evolabel solution we do not need to push the boxes to one side anymore, and we have now a straight production flow which has saved us a lot of valuable floor space.”

Several of the label layouts contain lists of ingredients in up to 15 languages, which requires using exceedingly small fonts. This makes print quality and text position accuracy especially important. The unique and patented Evolabel applicator plate allows the change between different label sizes to be done without any changes or adjustments on the applicator, which increases flexibility and saves time at production changes.

Martin Göransson continues “Changing label rolls is extremely easy in the Evolabel printer. This is very much appreciated by our production staff as it makes their job easier and more effective. It is virtually impossible to thread the paper or ribbon wrongly in the Evolabel printers.”

